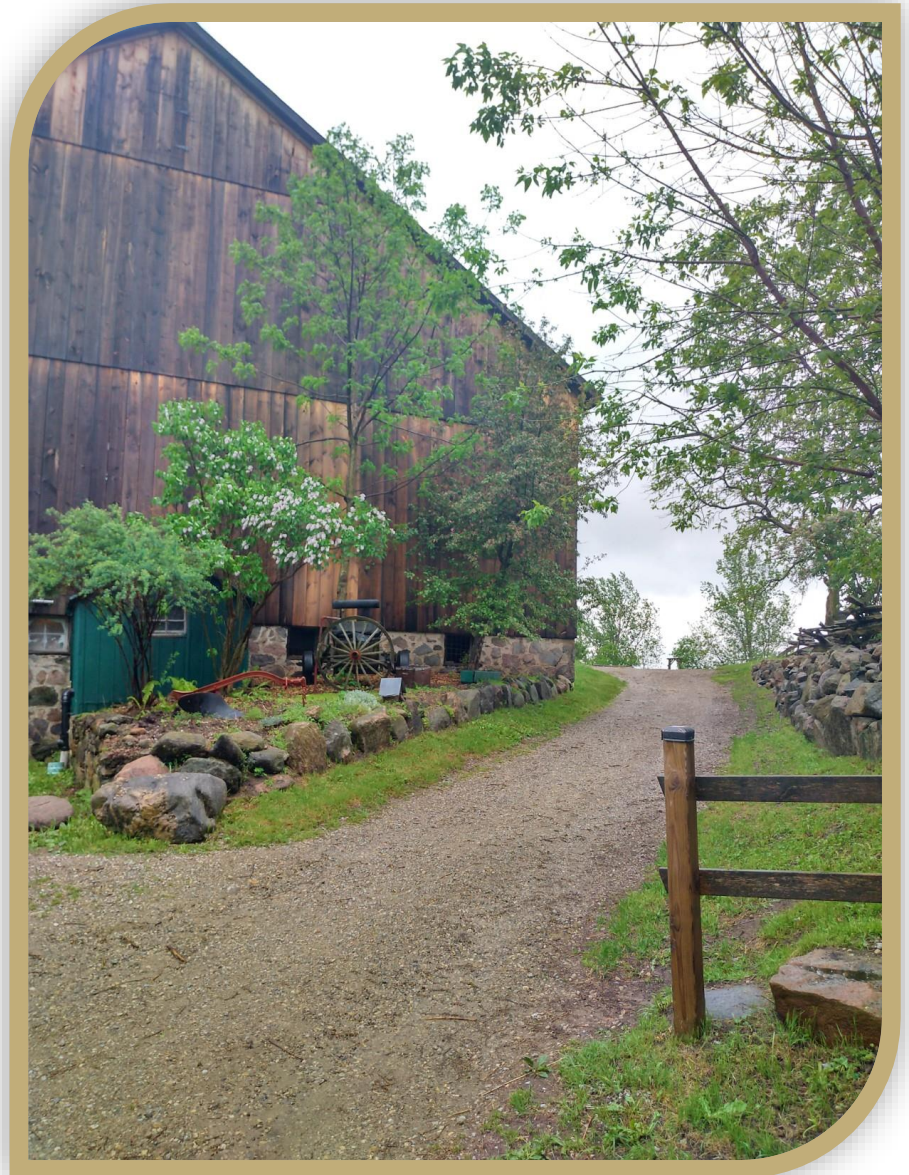


# J. STECKLE HERITAGE HOMESTEAD



**2019 ANNUAL REPORT**

**June 17, 2020**

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## Executive Director Year In Review

To our supportive community,

*“Jean Steckle’s creative energy and community spirit have touched the lives of children and adults around the world and throughout our community. Jean has used her education and life as a tool to enrich the lives of others. “*

As Steckle Heritage Farm moved through 2019, Jean’s legacy, inspiration and vision were always foremost in our thoughts. Executive Director Amy Bumbacco’s objective was to enhance the Steckle Heritage Farm facilities so that we could offer programs throughout the entire year. Amy successfully applied for the Lyle S Hallman Foundation grant which was used to complete the winterization of our commercial kitchen. The enhanced kitchen facility will allow us to offer March Break camps and expand our PD Day camps through the late fall and winter months. A new fire and safety plan was completed in the Bank Barn, with facility upgrades in the main house and lower barn. A Community partnership was developed with Lowes Local Hero’s which raised \$12,538.00 to be used in spring 2020 to complete all new animal fencing in our back paddocks.

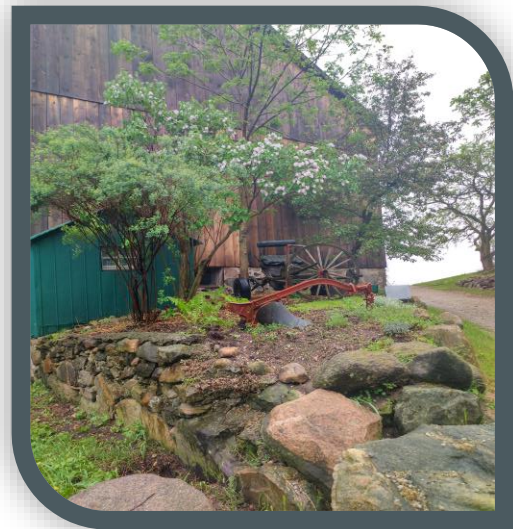
Katie Hill (Programs Coordinator) took her expanded summer camp, Museum, and Waterloo School Board programs and tours from 2018 and was able to reach over 15% more children in our community. Linnea Knight (Weddings and Events Manager) worked tirelessly throughout 2019 to increase our wedding and events revenue by 23%. She helped make great memories for birthday parties, anniversaries, our Open Tuesday evenings, Christmas Pancake Breakfast (wake up Santa) and more. Tammy Gormley, Kathryn Wettlaufer, and Jordyn VanSickle, lovingly cared for our animals throughout the year and ran our Saturday morning rise and shine programs and assisted with our weekend birthday parties.

Over the next year, we look forward to completing our strategic plan, focusing on our Urban Sustainable Farming practices, summer volunteer teaching program, building and implementing our community gardens, new and exciting culinary programs, expansion of a large fall family event, and improving our community partnerships. We are proud of the role we continue to play in connecting families and children with the importance of agriculture and are excited for the future.

Thank you for your continued support, encouragement and engagement with Steckle, the farm in the City.

Respectfully,

Heather McNally  
Executive Director, J. Steckle Heritage Homestead

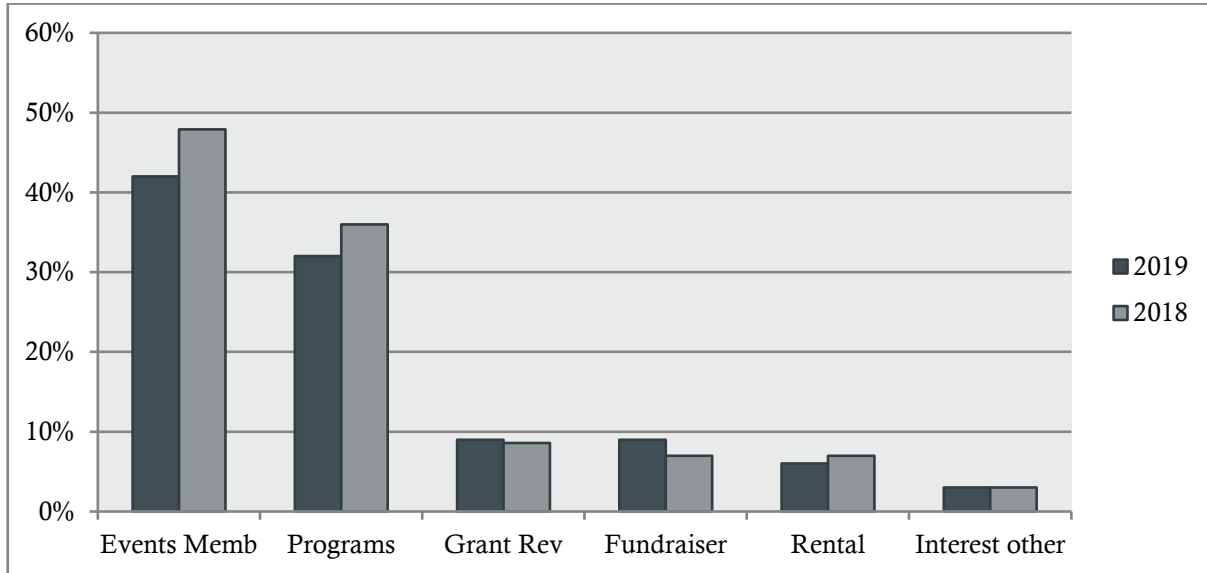


# FINACIAL OVERVIEW

The charts below visually demonstrate our sources of revenue (figure 1) and distributed expenses (figure 2). Our operating income for 2019 was \$18,902.13.

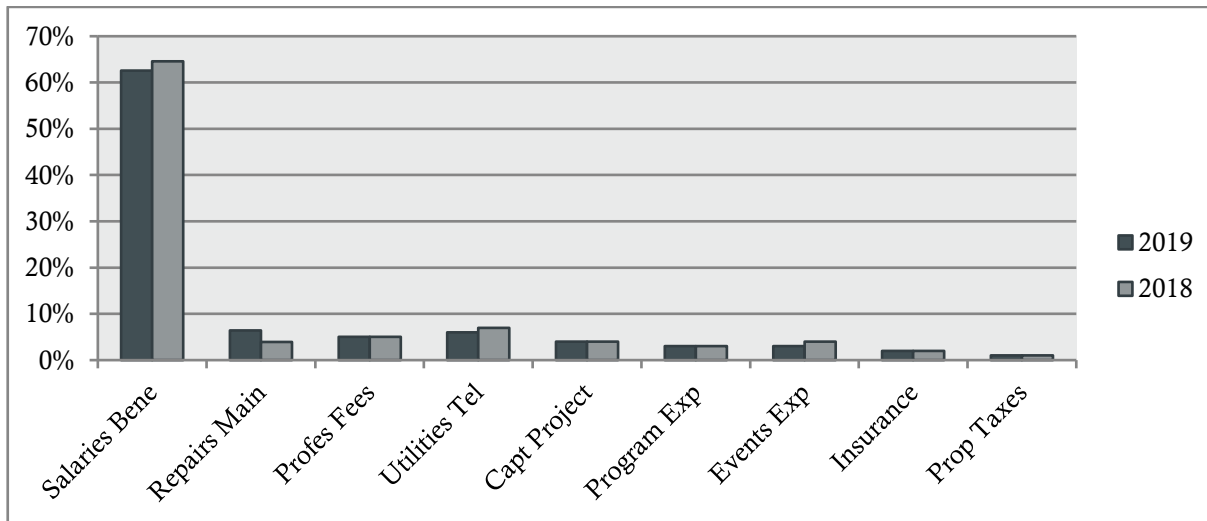
**Figure 1 Revenue**

Revenue \$398,209.00



**Figure 2 Expenses**

Expenses \$379,307.00



## Programs & Events Highlights



### Weddings and Events 2019

- Weddings 31
- Birthdays N/A
- Farmers Picnic 92
- Easter Egg Hunt 241
- Christmas Pancake Breakfast (Wake up Stanta) 169



### Weddings and Events 2018

- Weddings 33
- Birthdays 31
- Farmers Picnic 95
- Easter Egg Hunt 162
- Christmas Pancake Breakfast (Wake up Stanta) 180

## THANK YOU FOR YOUR SUPPORT



### Educational Programs 2019

- Agriventure Campers 413
- Little Farmers 246
- School Tours 75 (2,929 students)
- Books and Cooks 27
- Growing Great Greens Classrooms 14 classes
- Rise and Shine 7
- Farm Explorers 6

### Educational Programs 2018

- Agriventure Campers 439
- Little Farmers 239
- School Tours 73
- Books and Cooks N/A
- Growing Great Greens Classrooms N/A
- Rise and Shine 11
- Farm Explorers N/A
- [Friends of the Farm 52]

## In-Kind Supporters

B-W Feed and Seed: Animal Feed  
Bingemans  
Colour Paradise  
Dutchie's Fresh Market  
Erick Traplin  
Grain Farmers of Ontario  
Heritage Hill Farms  
Jessica Shaw  
Norm Veevers  
Shantzhalm Farms: Hay and Produce  
Waterloo County Dairy Producers Committee



## Financial Donors

Ark Accounting  
Almond, Joan  
Bradstreet Family Foundation  
B-W Feed and Seed  
City of Kitchener  
Collins, Malcolm  
Deloitte Canada  
Firby, Monica  
Foley, Stephanie  
Government of Canada  
Haus, Mike  
Kovacs, Anita  
Libro Financial  
Laplante, Lynne  
Loken, Shannon  
Lowe's Hero's  
Neufeld, Amy  
Padfield, Linda  
Ruxton, Kim  
Schall, Robyn  
Schall, Tony  
Shantz, Angela & Kevin  
Sherman, Elaine  
Wiens, April  
Brubacher, Laverne & Ella